



Joseph Shansky

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www.shanskyworks.com

QUALIFICATIONS PROFILE

- Highly creative and multitalented **Graphic Designer** with extensive experience in web and print design.
- Exceptional collaborative and interpersonal skills, dynamic team player.
- Well-developed written and verbal communications abilities. Highly skilled in client and vendor relations and negotiations.
- Accustomed to performing in deadline-driven environs with an emphasis on working within budget requirements.
- Creative experience in the following:

Print

Brochures
Annual Reports
Catalogs
Direct mail

Web

Web Design & Develop.
Javascript & html/php
Video & audio file editing
Email marketing

Script Writing & Production

TV commercials
Radio commercials
Trade Show Live Performances

AWARDS

- New York Art Directors Club
- New York Ad Club - One Show
- Clio
- Boston Ad Club - Hatch Awards
- N.E. Bank Marketing Association
- Communication Arts
- Public Relations Society of America (NE)

PROFESSIONAL EXPERIENCE

1993 - Present:

Shansky Works

Title:

President of Art Direction / Copywriting Service

Responsibilities:

Creative solutions – creating all design and finished print documents, printing coordination and supervision, website design and development, coordination with outside vendors such as freelance suppliers, printing firms and Internet Service Providers, Radio and Television Stations.

Media planning – coordination of client projects in print, broadcast and web site design into a cohesive monthly plan, setting budgets, and media billing,

Account management – includes client meetings, memos, and correspondence..

1982 - 93: **Keegan, Hudson & Shansky, Inc.**
Title: **Equity Partner, Executive Vice-President/Creative Director**
Responsibilities: Responsible for CONCEPTS, DESIGN AND EXECUTION of creative product of \$10 million advertising agency, with 22 employees, Direct supervision of 7 employees in the creative department. Full service coordination and management of accounts.

EDUCATION

1966 - Parsons School of Design, NYC - Advertising/Graphics major
1967 - New York University, NYC - BS in Education, Film Minor

COMPUTER SKILLS

Power Mac G4- Creative Suite 3 (InDesign, QuarkXPress, Illustrator, PhotoShop, PageMaker, Office 2004 (PowerPoint, Word), Dreamweaver Image Ready, Quick Books

PC - Windows applications of Publisher, Quark, Illustrator, MS Office 2007, FrontPage, Finale (Musical software)

MEMBERSHIPS

2007-2010 Providence Chamber of Commerce
2005-2009 Business Networking International (BNI)

VOLUNTEER SERVICE

1997-2009: Webmaster for the Town of Barrington, RI
1993-1997 Board Member of National Committee, Rhode Island Chapter For the Prevention of Child Abuse
1993-present Webmaster for Temple Habonim, Barrington, RI

REFERENCES

Upon request.